

Harnessing the power of Creativity in Leitrim, Fermanagh & Tyrone

Leitrim County Enterprise Board is leading on and delivering a unique cross border creative enterprise project titled 'Harnessing Creativity', funded through the European Union's INTERREG IVA programme managed by the Special EU Programmes Body (SEUPB). The project provides professional development support and advocacy for people working both in the creative sector & wider business offering practical usable advice for business to harness their own creativity.

The project hosted the "Expanded Territories" exhibition and showcase week at the Dock in Carrick-on-Shannon from 20-27th September. Over 1000 people participated in an experimental combination of exhibition, demonstrations, master classes, talks and screenings, celebrating all things creative!



■ **Anna-Marie O'Rourke**, *Harnessing Creativity Project coordinator*, **Johnny Gogan**, *Bandit Films*, **Conal Thomson**, *FeelGoodLost*, **Linda Shevlin**, *Visual Artist/Curator*, **Colette Fitzpatrick**, *TV 3 News*, **Brendan Canty**, *FeelGoodLost*, **Anita Murphy & Rory O'Connor**, *creators of the infamous Rory's Story Cubes & Orla McGarry Harnessing Creativity project administrator*

The region surrounding Leitrim, Fermanagh & Tyrone has long been heralded as a national leader in the creative industries with talents ranging from architecture to film, design to photography, music to creative applications of technology. The Harnessing Creativity Creative Labs process brought together 30 creative practitioners from divergent industries, fields and disciplines and encouraged them to create solutions together, step out of their comfort zones and collaborate, support and inform each other.

A Harnessing Creativity free seminar focused on the challenges faced by creative practitioners and enterprises. With a host of national representatives from the wider creative sector, the day set out to excite, ignite and inspire. The event was chaired by TV3's news anchor Collette Fitzpatrick and speakers included. Leitrim based Visual Artist Grace Weir; Film Maker Johnny Gogan, Rory O'Connor and Anita Murphy, creators of the infamous Rory's Story Cubes; Brendan Canty & Conal Thomson from FeelGoodLost and award winning architect Dominic Stevens. Master classes include teaching new skills in everything from DIY robotics to 3D printing, live music production to app development. These pop-up experimental workshops are for everyone from novices to advanced. Harnessing Creativity Offer a diverse range of up skilling activities which are FREE and open to ALL creative practitioners and businesses throughout the region. If you are interested in integrating innovative, creative working models into your company, exploring potentially new directions for your practice or want to meet and make contact with peers and professionals in the creative and business sector please visit: www.harnessingcreativity.eu for updates on forthcoming activities.

■ **Beyond Territories Participants and launch of The Extraordinaires Design Studio is the creative thinking game for problem solvers aged between 8 and 108 created by Rory O'Connor and Anita Murphy**

